



# CORTES CRAFT SHOP CO-OP

## 2010 Newsletter

**The 2009 Spring, Summer and Fall season was again our best year **ever** for sales!  
We had 8 new members for a total of 45 members**

**The 2010 store hours and days:  
Opening Day: Oysterfest 2010 - May 22  
extended hours 11 AM to 5 PM**

**Spring: May 22 to June 27, weekends 12 to 4  
Summer: June 28 to Sept 6 every day 10:00 - 5:00 (NEW HOURS)  
Fall Sept 7 - 19 , every day 12 to 4**

**Set up days - Thurs May 20 ,10-12 AM and Fri May 21 4 - 5PM.  
Summer only set up day - Sunday June 27 4:30 - 5:30 PM.  
Erika will be there to help you and tell you where to set-up your display.**

### Members

Members must pay the annual \$20 membership fee at the beginning of the season, so please bring your fee on set-up day. For new members, the \$20 fee includes the one-time share purchase of \$5. We welcome new crafters! Please call Roanne Nelson for info. (250-935-0099)

### Set-up

Spring set-up day is Thurs May 20, 10-12AM and Friday may 21 4-5 PM. Summer set-up day Sunday June 27 4:30-5:30 PM. Please try to set-up on these days and times so Erika can co-ordinate the space.

### Bringing in your crafts

Members bringing crafts to the store for setup when Erika is not there **must leave them in a box** (stored out of sight) **with inventory sheet, the membership fee, and contact Erika for a display time. No crafts may be set up when the store is open and you must setup with Erika.** She will also approve all new crafts.

### Inventory

If your inventory is low and you need to stock it you can do so **when the store is closed.** We continue to get complaints about people coming in during the day to stock up. It disrupts the browsers and buyers and makes it more complicated for some of the sales people. Please be respectful of others peoples space and other people working.

Crafts left in the store last season will not be put out until the member pays the 2010 membership, fills out a NEW inventory sheet, and contacts Erika for display time. Crafts are to stay in the store until the Fall season is over.

### Shop Attendants & Commission

We need the participation of all members to keep the cooperative up and running. Members not working during the summer season now pay 35% commission. If you work only 1 day you will pay 25% commission, 20% for working 2 days, and 15% for working 3 days. Spring and Fall remain the same, work 1 day, 15%, don't work 30%. **WE HOPE** this will encourage formally non-working members to work at least one day, to pay 10% less commission. **(WE NEED YOU!!!)**

In 2009, 8 members worked one day in the summer to pay 10% less commission, saving the craft store 8 paid days, or \$512. We only had 2 paid summer days, compared to 10 paid days in 2008.

## set up

**Spring:**

**Thursday May 20**

**10 - 12 am &**

**Friday May 21**

**4 - 5 pm**

**Summer:**

**Sunday June 27**

**4:30 - 5:30 pm**

## AGM

**Thurs June 17**

**10am-11:30**

**Pioneer Room**

**Manson's Hall.**

A great opportunity to share ideas and concerns and meet fellow crafters. Come and have a say in YOUR Co-op. Tea & coffee provided. Please bring a goodie to share.

Roanne Nelson is retiring as the bookkeeper and Victoria Smith will be the new bookkeeper. Roanne has written a complete bookkeeping manual detailing the job. Please help Victoria figure out who we all are by writing your inventory pages and stickers clearly ( and please use removable stickers)

**By members request:  
No crafts may be set up when the store is open. No crafts may be set up without Erika. No stocking up your inventory during opening hours. All arts and crafts must be created by the member and not assembled**

## Store Cleaning

We are again hiring a cleaning person prior to set-up day, so you can just arrive and set-up your crafts. Members are expected to keep the store clean and tidy on the day they work, and each member is responsible for cleaning their display area when re-stocking when the store is closed. If you choose not to work, any volunteer cleaning when the store is closed would be appreciated.

## Communication

The page in the Green Book was successful last year and will be continued.

## Who to call

Maintenance and Repair- Ed Nelson 250 935-0099  
Calender - Carol Trueman 250-935-0120 Book your days from May 1 on  
New Members Info - Roanne Nelson 250-935-0099  
Display- Erika Samuhelova Wills 250-935-0037  
Publicity - Irene Blueth 250-935-6712  
Bookkeeper - Victoria Smith 250-935-6633, also new members training

## The CO-OP

How We Operate: We are a craft co-operative and a member of the B.C. Co-operative Association, operating under their guidelines, but with our own by-laws and an elected board of directors. Our current directors are Irene Blueth, Roanne Nelson, Carol Trueman and Erika Samuhelova Wills. Thank you to Ester Strijbos who is retiring as a director, and welcome Marion Bennet as a new director. Want to be a board member? Please join us at the AGM!!!

## Showcase Your Crafts. And You....

Ongoing this year—an opportunity to showcase you and your crafts when you're the 'sales person of the day'. Add your bio to a special desktop display around which you can exhibit an array of your wares. To participate you will need to write a short bio (60 words or less) and print on an 8-1/2" x 11" letter sized sheet. Start your write-up 4" from the top of the sheet to allow room for a "Craftsperson of the Day" header in the frame.

**Thank You:** To our board members, past and present, hardworking members and volunteers that keep our shop up and running. A special thanks to retiring bookkeeper Roanne Nelson and this and last year's newsletter volunteer, Ester Strijbos.

**Our new craft store mailing address is Box 61 Squirrel Cove VOP 1T0**

## 2010 PUBLICITY NEWS!!!

Irene is the publicity co-ordinator. The Craft Shop has its own page on the Marketplace section of the Cortes Tideline website ([www.cortesland.com](http://www.cortesland.com)) with 12 members on board so far. Each craftshop member participating this year is entitled to their own "product" page with two photos and text. **What are you waiting for?** There is one main page with info and photos about the shop, and linked to it are the "product" pages. This is included in your co-op membership fee. Your page can have info about you, your craft, contact info, links to your website if you already have one, or to shops that carry your work. **If you want to be online (or update your section) please email Irene [eyeland@oberon.ark.com](mailto:eyeland@oberon.ark.com)** two pictures with some text and she will upload it. About the photos: they will be shrunk to the width of one column in the Tideline, so choose uncluttered images that look good small. Vertical ones will work and fill up more space. **Questions? Call Irene at 250-935-6712**

## Another publicity opportunity:

There is a new local magazine called Howl coming out once every 2 months, and they would like to feature one of our artists each month. These are human interest stories and not advertising/self-promotion. If you want to be featured, either you can write the article yourself (max 500 words) or Irene will interview you and write it.



**Please note:  
New summer hours  
10 - 5  
still reduced to 7 hours**

Erika has made more changes to the set-up this year, as well as a slightly modified floor plan. We again received many compliments on the look of the store, and are excited Erika will be our display co-ordinator for another year! We have received also requests for members to have cards or local name info on their product tags, customers want to know who made the product locally.

To receive the lowest commission rate you need to work 3 days in the summer, and 1 day in Spring and Fall for a total of 5 days. If you choose to work fewer days, the commission rate increases accordingly. If you choose not to work at all, the full commission of 35% applies. Days are often booked quickly. To book your days & assure you get the days that work best for you, call our Calendar person, Carol Trueman (935-0120), any-time after May 1st.

Last year was difficult for Carol with scheduling changes. Please be sure you can commit to your days booked. All summer days must be booked before June 28 to determine your summer commission rate.

We're looking forward to another fabulous year at the Craft Shop. Please join us!

Irene Blueth  
935-6712  
Roanne Nelson  
935-0099  
Carol Trueman  
935-0120  
Erika Samuhelova Wills  
935-0037  
Marion Bennet  
935-6646